



## POST SHOW REPORT

INTERNATIONAL EXHIBITION  
OF TEXTILE MACHINERY



[www.intertexmachinery.com](http://www.intertexmachinery.com)

PARTNERS



ORGANIZER



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## THE LARGEST TEXTILE MACHINERY EXHIBITION IN NORTH AFRICA

ITF Intertex Tunisia Machinery 2025 was successfully organized for the 7th time from October 16 to 18 at La Foire Internationale de Sousse, Tunisia, with the invaluable support of FTTH (Fédération Tunisienne du Textile et de l'Habillement). Growing bigger than ever, ITF Intertex Tunisia Machinery 2025 welcomed over 6,500 professional visitors from more than 45 countries.

This year, 250 exhibitors from 20 countries presented their latest textile machinery, technologies, and innovative production solutions, addressing the needs of the high-potential Tunisian and North African markets. Held concurrently with ITF Intertex Tunisia, the Machinery exhibition attracted thousands of industry professionals over three days.

Key decision-makers, industry experts, manufacturers, technology providers, agents, distributors, brands, and retailers leveraged this major platform to explore cutting-edge machinery, establish new business connections, and sign valuable agreements, significantly contributing to the outstanding success of ITF Intertex Tunisia Machinery 2025.



## FAIRTAG & OVERVIEW

### FAIR NAME

**ITF INTERTEX MACHINERY TUNISIA**  
INTERNATIONAL EXHIBITION  
OF TEXTILE MACHINERY

### EXHIBITION AREA

12.000 + M2

### DATE

16.10.2024 - 18.10.2024

### VENUE

Zone Sidi Abdelahamid, Rue hedi Bouslama, Sousse, Tunisia, 5000



**250+**  
EXHIBITOR



**20+**  
EXHIBITING COUNTRIES



**45+**  
VISITING COUNTRIES



**6.500+**  
VISITOR



**15**  
BUYER DELAGATION COUNTRIES





# EXHIBITORS INFORMATION



250+  
EXHIBITOR



350+  
BRANDS



## PRODUCT GROUPS

- Dyeing Machines
- Embroidery Machinery
- Hosiery Machinery
- Spinning Machinery
- Nonwoven Products
- Textile Printing Machinery
- Washing Textile Machines
- Weaving Machinery
- Cordage and Rope Machineries
- Fabrics
- Textile Chemicals Laboratory Equipment
- Folding and Rolling Machineries
- CAD-CAM-CIM and Automations Systems
- Flat and Circular Knitting Machineries

## EXHIBITING COUNTRIES



TUNISIA



TURKEY



CHINA



HONG KONG



BULGARIA



EGYPT



PAKISTAN



PORTUGAL



GERMANY



UZBEKISTAN



FRANCE



ITALY



SPAIN



INDIA



MOROCCO

**%88** decided to exhibit again next year.

**%91** raised their brand recognition in international arena.

**%88** are satisfied with making new contacts, business deals and market advantages.

**%97** rated ITF Intertex Machinery Tunisia is the most important exhibition for opening the business to African market.

**%92** rated that international visitors were professional buyers and important decision makers in the textile industry.



# EXHIBITORS TESTIMONIALS



It was a great experience. Many visitors came to the exhibition and showed interest to our booth. Everything is quite positive for us.



**SIMAC DISTRIBUTION**  
(TUNISIA)



My impressions of this exhibition are very positive. We had the opportunity to meet and exchange with many visitors, including brand representatives, companies from different regions, notably Algeria and other African countries, as well as our Tunisian partners and clients. Overall, participating in this exhibition has been very beneficial and worthwhile for our company.



**ICI**  
(TUNISIA)



We had a significant number of visitors, and it was a great exhibition. We are planning to participate next year.



**BAHRIA MACHINERY**  
(TUNISIA)



We are from AMG Company. This is the fourth time we are participating. The exhibition is very good and we have good support from the organizing company. We hope that this exhibition will be very good for Tunisia.



**AMG**  
(TUNISIA)

# EXHIBITORS TESTIMONIALS

“

We are Eldabitex from Egypt. We have been in business since 1980. Here, we gained a lot of customers. It is a very good market. I hope to participate next year.

”



**ELDABITEX**  
(EGYPT)

“

Hello everyone, I'm from a yarn manufacturing company in Suzhou, China. We were fortunate to participate in this exhibition. This was a great exhibition. Both the buyers and the organizers were great. I will definitely participate again next time.

”



**SUZHOU**  
(CHINA)

“

This is our second participation in the exhibition. It was a very successful fair, and we will be here again next year.

”



**DACHER**  
(GERMANY)

“

I am very optimistic about finding new customers here in Africa and developing our brand in North Africa. There is a big potential here. I hope to find new customers, new partners to export our products to Tunisia. I want to thank to organizers for everything. I will tell everyone to come here and find new opportunities, customers and suppliers.

”



**ARTEK 92**  
(BULGARIA)





# VISITORS INFORMATION



**6500+**  
VISITORS



**45+**  
COUNTRIES



ITF Intertex Machinery Tunisia 2025 continues to be the premier showcase textile machinery in the region. This year, over 6500 professional visitors from over 45 countries connected with top industry players, seizing forward-looking business opportunities and insights into the latest industry advancements.



# VISITORS INFORMATION



## %4 North America

- Canada
- United States of America
- Mexico

## %3 South America

- Brazil
- Argentina

## %73 Africa

- Tunisia
- Algeria
- Libya
- Morocco
- Egypt
- Nigeria
- Cameroon
- Ghana
- Togo
- Ethiopia
- Congo
- Burkina Faso
- Mali
- Mauritania

## VISITING PURPOSES

**%96** of visitors agreed that ITF Intertex Machinery Tunisia 2025 showcased diverse examples of the textile industry.

**%92** will visit ITF Intertex Machinery Tunisia 2025 next year.

**%94** of visitors rated ITF Intertex Machinery Tunisia 2025 as the most important exhibition dedicated to the textile and textile machinery industry.

**%97** agreed that ITF Intertex Machinery Tunisia is the most comprehensive exhibition in the region.

**%88** found products /services they were looking for and made contacts.

## • %11 Europe

- France
- Germany
- Turkey
- Italy
- Latvia
- Belgium
- Macedonia
- Portugal
- Romania
- Slovakia
- Spain
- Bulgaria
- United Kingdom
- Malta
- Greece
- Scotland
- Moldova
- Poland

## • %9 Asia

- China
- Hong Kong
- Iraq
- Kuwait
- Lebanon
- Malaysia
- Pakistan
- Qatar
- Saudi Arabia
- United Arab Emirates
- Jordan
- Oman
- Uzbekistan
- Bangladesh
- India



# PROMOTIONAL ACTIVITIES

Billboards in Tunisia

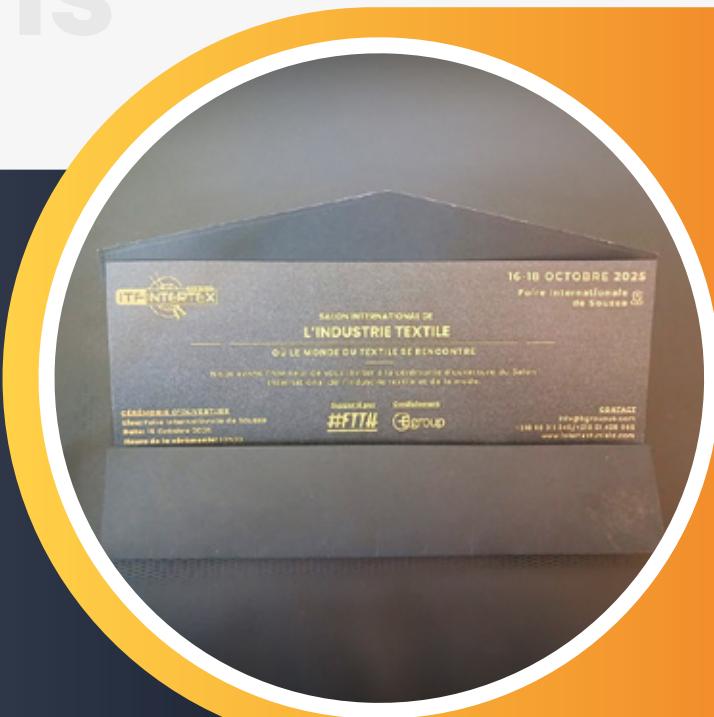


# Social

Social networks – Facebook, Instagram, LinkedIn, promotional campaigns for direct reach.



# Invitations



Participation in related textile exhibitions and promoting ITF Intertex Machinery Tunisia. Presenting invitations and brochures.



Contacts with sectoral associations, with which partnerships were established FTTH ( FEDERATION TUNISIENNE DU TEXTILE ET DE L'HABILLEMENT) was the main supporter of ITF Intertex Machinery Tunisia 2025.

Sending e-newsletters to the local and international textile industry database, local invites and newsletters sent by FTTH.

# Press

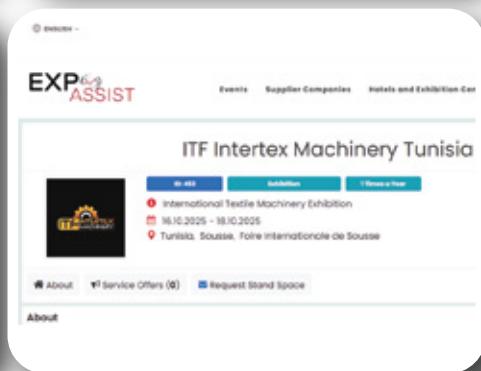
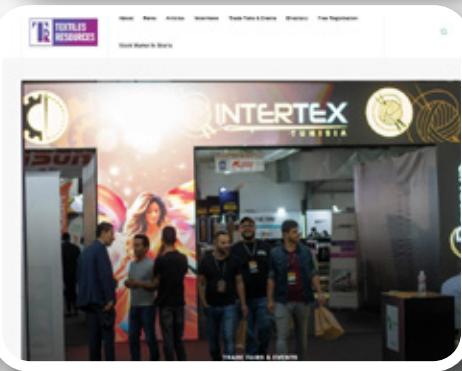
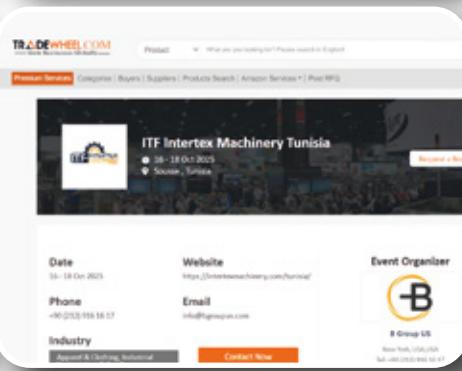


Press conference with international press members, presenting ITF Intertex Machinery Tunisia 2025.



Interviews and news on local and international TV channels and radio spots.

# Media



## Advertising in local and international broadcasting media.

Promoting ITF Intertex Machinery Tunisia 2025 through national and international chambers of commerce and agencies.

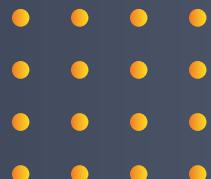
Contacts made directly with companies, entrepreneurs and professionals in the sector, present in our database.

Telemarketing to registered visitors and potential buyers from Algeria, Libya, Spain, Morocco and Italy in the scope of the buyer delegation program.



# MEDIA PARTNERS

		 KONFEKSİYON YAN SANAYİCİLERİ DERNEĞİ	 Indian Chamber of Commerce Established 1913	
 KOHAN TEXTILE JOURNAL MIDDLE EAST AND AFRICA TEXTILE PORTAL		 ZHANSHI DUILYU EXPO		
		 Chartered Institute for Textiles, Clothing and Footwear The Textile Institute		
	 Business Network Growth Solution	 INTERNATIONAL Le magazine de l'actualité et du patrimoine international	 Publication for Textile & Apparel Industry	
 India's Prime Export News Portal	 Grow Businesses Globally	 Connecting Buyers with Chinese Suppliers	 Source from Dubai	
 Trade Textile And Technology	 An Online B2B Portal	 IT AIN'T FASHION IF IT AIN'T SUSTAINABLE	 YOUR GATEWAY TO INTERNATIONAL BUSINESS www.timesinternational.in	





## INTERNATIONAL EXHIBITION OF TEXTILE MACHINERY



# SEE YOU NEXT EDITION !

**22-24 OCTOBER 2026**

**Sousse, TUNISIA**

[www.intertexmachinery.com](http://www.intertexmachinery.com)

#### ORGANIZER



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#### PARTNERS



معرض  
الـ سوسة