



**POST
SHOW
REPORT**

**INTERNATIONAL EXHIBITION
OF TEXTILE MACHINERY**

PARTNERS



ORGANIZER





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THE LARGEST TEXTILE MACHINERY EXHIBITION IN NORTH AFRICA

ITF Intertext Tunisia Machinery 2025 was successfully organized for the 7th time from October 16 to 18 at La Foire Internationale de Sousse, Tunisia, with the invaluable support of FTTH (Fédération Tunisienne du Textile et de l'Habillement). Growing bigger than ever, ITF Intertext Tunisia Machinery 2025 welcomed over 6,500 professional visitors from more than 45 countries.

This year, 250 exhibitors from 20 countries presented their latest textile machinery, technologies, and innovative production solutions, addressing the needs of the high-potential Tunisian and North African markets. Held concurrently with ITF Intertext Tunisia, the Machinery exhibition attracted thousands of industry professionals over three days.

Key decision-makers, industry experts, manufacturers, technology providers, agents, distributors, brands, and retailers leveraged this major platform to explore cutting-edge machinery, establish new business connections, and sign valuable agreements, significantly contributing to the outstanding success of ITF Intertext Tunisia Machinery 2025.



FAIRTAG & OVERVIEW

FAIR NAME

ITF INTERTEXT MACHINERY TUNISIA
INTERNATIONAL EXHIBITION
OF TEXTILE MACHINERY

EXHIBITION AREA

12 .000 + M2

DATE

16.10.2024 - 18.10.2024

VENUE

Zone Sidi Abdelahamid, Rue hedi Bouslama, Sousse, Tunisia, 5000



250+
EXHIBITOR



20+
EXHIBITING COUNTRIES



45+
VISITING COUNTRIES



6.500+
VISITOR



15
BUYER DELAGATION COUNTRIES





EXHIBITORS INFORMATION



250+
EXHIBITOR



350+
BRANDS



PRODUCT GROUPS

- Dyeing Machines
- Embroidery Machinery
- Hosiery Machinery
- Spinning Machinery
- Nonwoven Products
- Textile Printing Machinery
- Washing Textile Machines
- Weaving Machinery
- Cordage and Rope Machineries
- Fabrics
- Textile Chemicals Laboratory Equipment
- Folding and Rolling Machineries
- CAD-CAM-CIM and Automations Systems
- Flat and Circular Knitting Machineries

EXHIBITING COUNTRIES



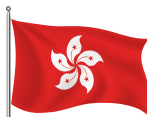
TUNISIA



TURKEY



CHINA



HONG KONG



BULGARIA



EGYPT



PAKISTAN



PORTUGAL



GERMANY



UZBEKISTAN



FRANCE



ITALY



SPAIN



INDIA



MOROCCO

%88 decided to exhibit again next year.

%91 raised their brand recognition in international arena.

%88 are satisfied with making new contacts, business deals and market advantages.

%97 rated ITF Intertex Machinery Tunisia is the most important exhibition for opening the business to African market.

%92 rated that international visitors were professional buyers and important decision makers in the textile industry.



EXHIBITORS TESTIMONIALS



“

It was a great experience. Many visitors came to the exhibition and showed interest to our booth. Everything is quite positive for us.

”



SIMAC DISTRIBUTION
(TUNISIA)

“

My impressions of this exhibition are very positive. We had the opportunity to meet and exchange with many visitors, including brand representatives, companies from different regions, notably Algeria and other African countries, as well as our Tunisian partners and clients. Overall, participating in this exhibition has been very beneficial and worthwhile for our company.

”



ICI
(TUNISIA)

“

We had a significant number of visitors, and it was a great exhibition. We are planning to participate next year.

”



BAHRIA MACHINERY
(TUNISIA)

“

We are from AMG Company. This is the fourth time we are participating. The exhibition is very good and we have good support from the organizing company. We hope that this exhibition will be very good for Tunisia.

”



AMG
(TUNISIA)



EXHIBITORS TESTIMONIALS



We are Eldabitek from Egypt. We have been in business since 1980. Here, we gained a lot of customers. It is a very good market. I hope to participate next year.



ELDABITEK
(EGYPT)



Hello everyone, I'm from a yarn manufacturing company in Suzhou, China. We were fortunate to participate in this exhibition. This was a great exhibition. Both the buyers and the organizers were great. I will definitely participate again next time.



SUZHOU
(CHINA)



This is our second participation in the exhibition. It was a very successful fair, and we will be here again next year.



DACHER
(GERMANY)



I am very optimistic about finding new customers here in Africa and developing our brand in North Africa. There is a big potential here. I hope to find new customers, new partners to export our products to Tunisia. I want to thank to organizers for everything. I will tell everyone to come here and find new opportunities, customers and suppliers.



ARTEK 92
(BULGARIA)





VISITORS INFORMATION



6500+
VISITORS



45+
COUNTRIES



ITF Intertext Machinery Tunisia 2025 continues to be the premier showcase textile machinery in the region. This year, over 6500 professional visitors from over 45 countries connected with top industry players, seizing forward-looking business opportunities and insights into the latest industry advancements.



VISITORS INFORMATION



%4 North America

- Canada
- United States of America
- Mexico

%3 South America

- Brazil
- Argentina

%73 Africa

- Tunisia
- Algeria
- Libya
- Morocco
- Egypt
- Nigeria
- Cameroon
- Ghana
- Togo
- Ethiopia
- Congo
- Burkina Faso
- Mali
- Mauritania

• %11 Europe

- France
- Germany
- Turkey
- Italy
- Latvia
- Belgium
- Macedonia
- Portugal
- Romania
- Slovakia
- Spain
- Bulgaria
- United Kingdom
- Malta
- Greece
- Scotland
- Moldova
- Poland

• %9 Asia

- China
- Hong Kong
- Iraq
- Kuwait
- Lebanon
- Malaysia
- Pakistan
- Qatar
- Saudi Arabia
- United Arab Emirates
- Jordan
- Oman
- Uzbekistan
- Bangladesh
- India

VISITING PURPOSES

%96 of visitors agreed that ITF Intertext Machinery Tunisia 2025 showcased diverse examples of the textile industry.

%92 will visit ITF Intertext Machinery Tunisia 2025 next year.

%94 of visitors rated ITF Intertext Machinery Tunisia 2025 as the most important exhibition dedicated to the textile and textile machinery industry.

%97 agreed that ITF Intertext Machinery Tunisia is the most comprehensive exhibition in the region.

%88 found products /services they were looking for and made contacts.



PROMOTIONAL ACTIVITIES

Billboards in Tunisia



Social

Social networks – Facebook, Instagram, LinkedIn, promotional campaigns for direct reach.



ITF INTERTEX MACHINERY 16-18 OCT 2025 SOUSSE, TUNISIA

Why You Should Visit ITF Intertex Machinery TUNISIA ?

North Africa's leading international textile machinery exhibition: connect, discover, and power your business with the latest technologies!

ITF INTERTEX MACHINERY International Exhibition of Textile Machinery

WHY TUNISIA?

ITF INTERTEX MACHINERY 16-18 OCT 2025 SOUSSE, TUNISIA

intertexttunisia.com
intertextmachinery.com

5 Reasons to Exhibit in Tunisia

www.intertextmachinery.com

ITF INTERTEX MACHINERY 16-18 OCT 2025

THE WAIT IS OVER
THE DOORS OPEN TODAY!

Sousse, TUNISIA

intertextmachinery.com

ITF INTERTEX MACHINERY 16-18 OCT 2025

GET READY TO STEP IN
THE DOORS OPEN TOMORROW!

Sousse, TUNISIA

intertextmachinery.com

ITF INTERTEX MACHINERY LAST 2 DAYS TO THE EXHIBITION

16-18 OCT 2025 Sousse, TUNISIA

www.intertextmachinery.com

ITF INTERTEX MACHINERY LAST 1 WEEK TO THE EXHIBITION

We look forward to seeing you at ITF Intertex Machinery Tunisia!

16-18 OCT 2025 Sousse, TUNISIA

www.intertextmachinery.com

ITF INTERTEX MACHINERY International Exhibition of Textile Machinery

Meet Buyers from 30+ Countries

16-18 OCT 2025 SOUSSE, TUNISIA

intertextmachinery.com

Boost Your Business Potential

Arrange 628 meetings with machinery suppliers and technology providers to find the right solutions for your business growth.

Expand your reach!

Meet buyers, manufacturers, and industry leaders from over 30 countries at ITF Intertex Machinery Tunisia 2025. Build partnerships that cross borders.

Join the premier textile machinery exhibition of North Africa.

16-18 OCT 2025 SOUSSE, TUNISIA

www.intertextmachinery.com

Invitations



Participation in related textile exhibitions and promoting ITF Intertext Machinery Tunisia. Presenting invitations and brochures.



Contacts with sectoral associations, with which partnerships were established FTTH (FEDERATION TUNISIENNE DU TEXTILE ET DE L'HABILLEMENT) was the main supporter of ITF Intertext Machinery Tunisia 2025.

Sending e-newsletters to the local and international textile industry database, local invites and newsletters sent by FTTH.

Press

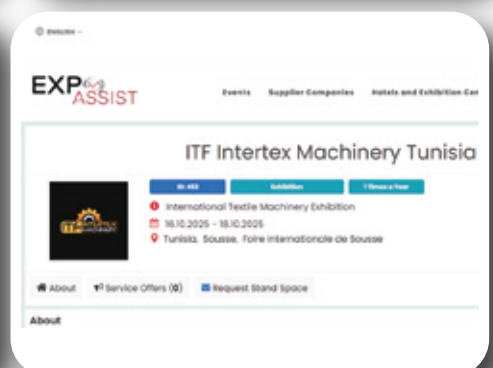
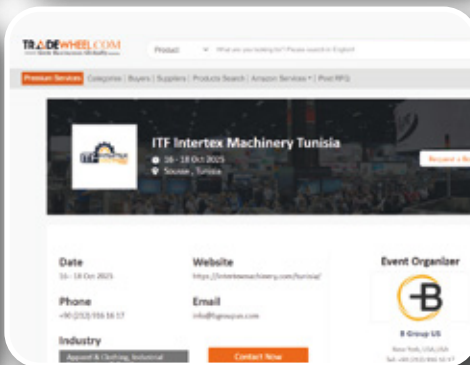


Press conference with international press members, presenting ITF Intertext Machinery Tunisia 2025.



Interviews and news on local and international TV channels and radio spots.

Media



Advertising in local and international broadcasting media.

Promoting ITF Intertext Machinery Tunisia 2025 through national and international chambers of commerce and agencies.

Contacts made directly with companies, entrepreneurs and professionals in the sector, present in our database.

Telemarketing to registered visitors and potential buyers from Algeria, Libya, Spain, Morocco and Italy in the scope of the buyer delegation program.



MEDIA PARTNERS





SEE YOU NEXT EDITION !

 **22-24 OCTOBER 2026**

 **Sousse, TUNISIA**

www.intertextmachinery.com

ORGANIZER



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PARTNERS

