



International Exhibition
of **Textile Machinery**

POST SHOW REPORT



Organized By



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www.intertexmachinery.com

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PORTUGAL**



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ABOUT ITF INTERTEX MACHINERY PORTUGAL

As one of Europe's most influential and comprehensive exhibitions for textiles and textile machinery, ITF Intertex Machinery Portugal successfully held its 5th edition at Europarque, Portugal, from 20 to 22 May 2025, with the official support of ANIVEC/APIV – Associação Nacional das Indústrias de Vestuário e Confecção.

This year's edition marked significant growth compared to previous years, attracting over 4,000 professional buyers from more than 45 countries. The event featured more than 150 exhibitors from over 15 countries, showcasing their latest products and technologies to the Portuguese market.

Organized concurrently with ITF Intertex Portugal, the international textile machinery fair brought together thousands of industry professionals in three days. Key decision-makers, procurement specialists, manufacturers, agents, distributors, retailers, brand owners, and other sector representatives had the opportunity to network and conduct business with leading companies in the textile machinery industry.



FAIRTAG & OVERVIEW

FAIR NAME

ITF INTERTEX MACHINERY PORTUGAL
INTERNATIONAL EXHIBITION
OF TEXTILE MACHINERY

EXHIBITION AREA

8.000 + M2

DATE

20.05.2025 - 22.05.2025

VENUE

EUROPARQUE Rua Interior do EUROPARQUE Apartado 160 4520 153 Santa Maria da Feira



150+
EXHIBITOR



15+
EXHIBITING COUNTRIES



45+
VISITING COUNTRIES



4.000+
VISITOR

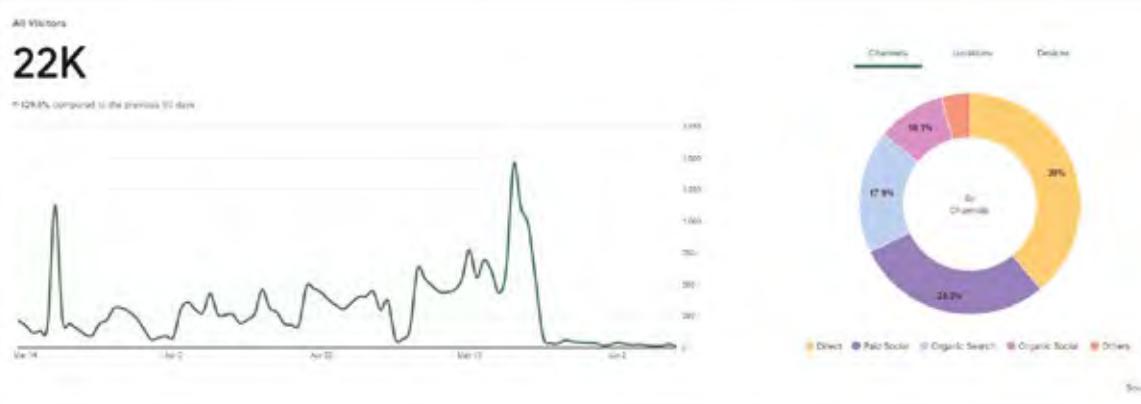
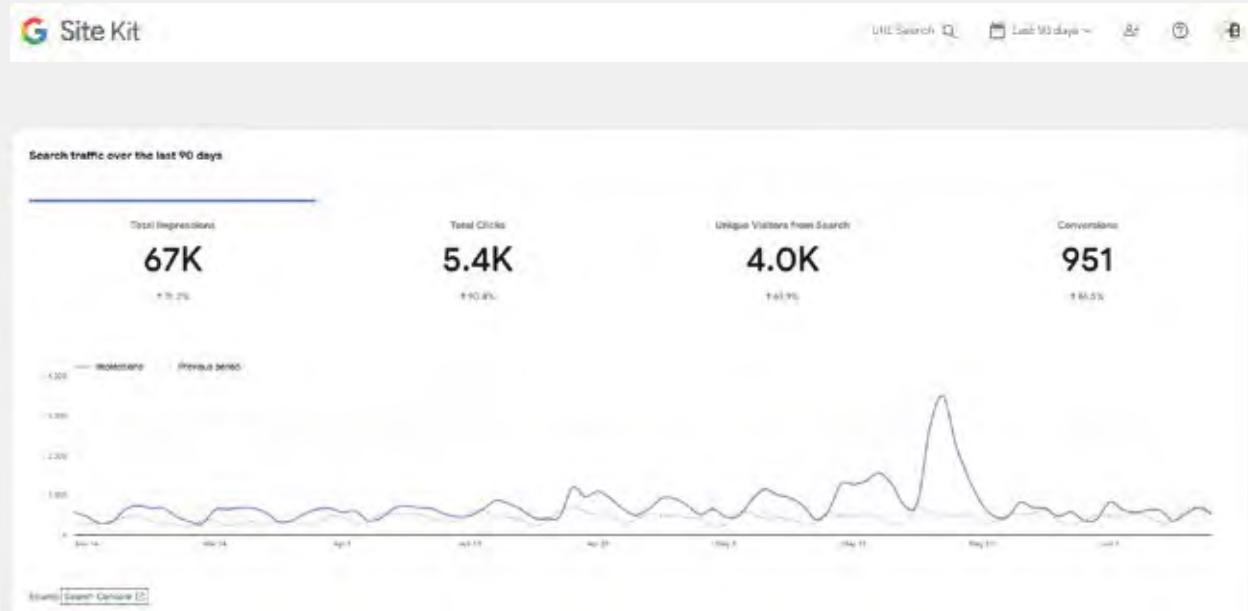


18
BUYER DELAGATION COUNTRIES



DIGITAL INTERACTIONS

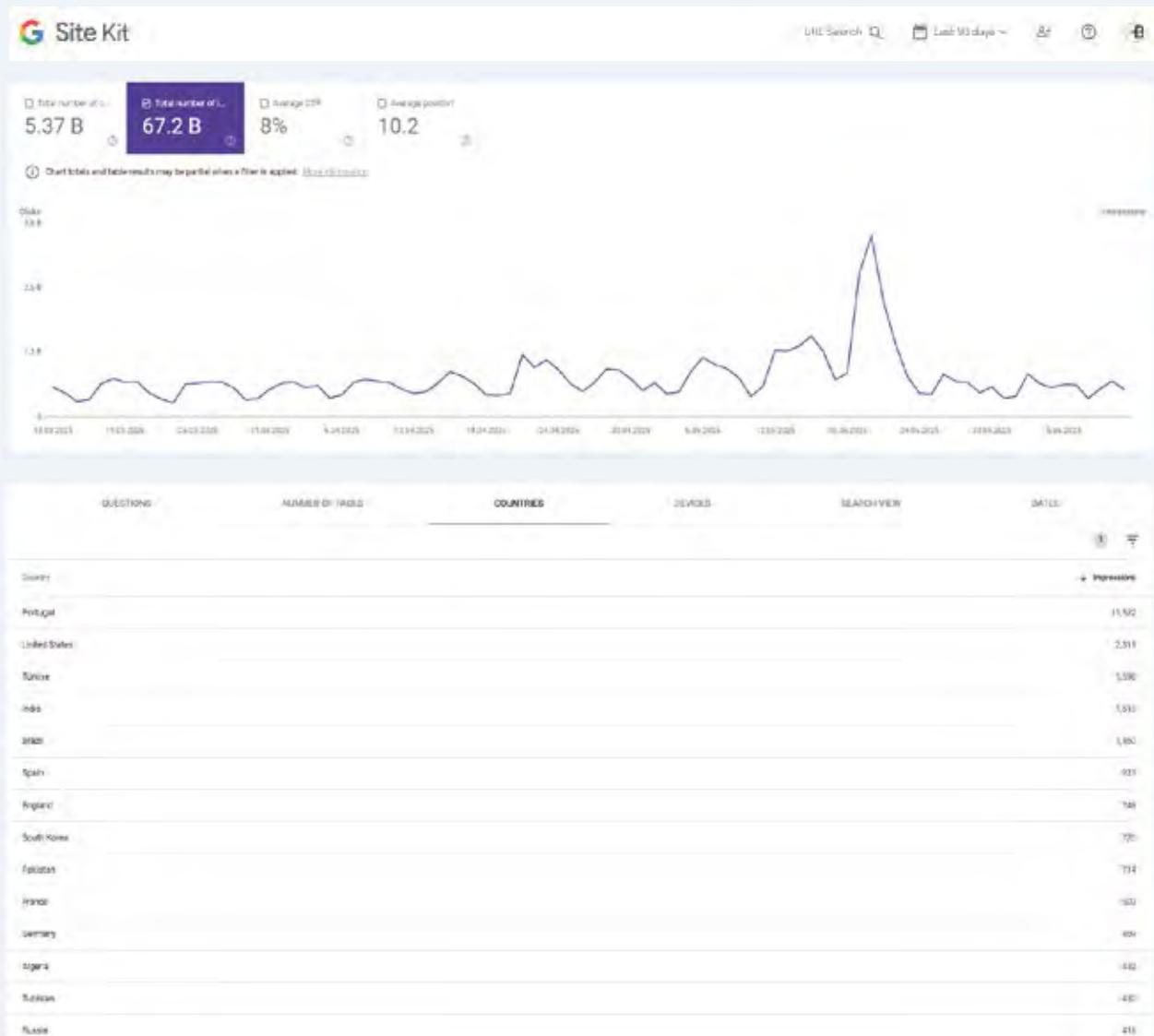
Google Analytics#





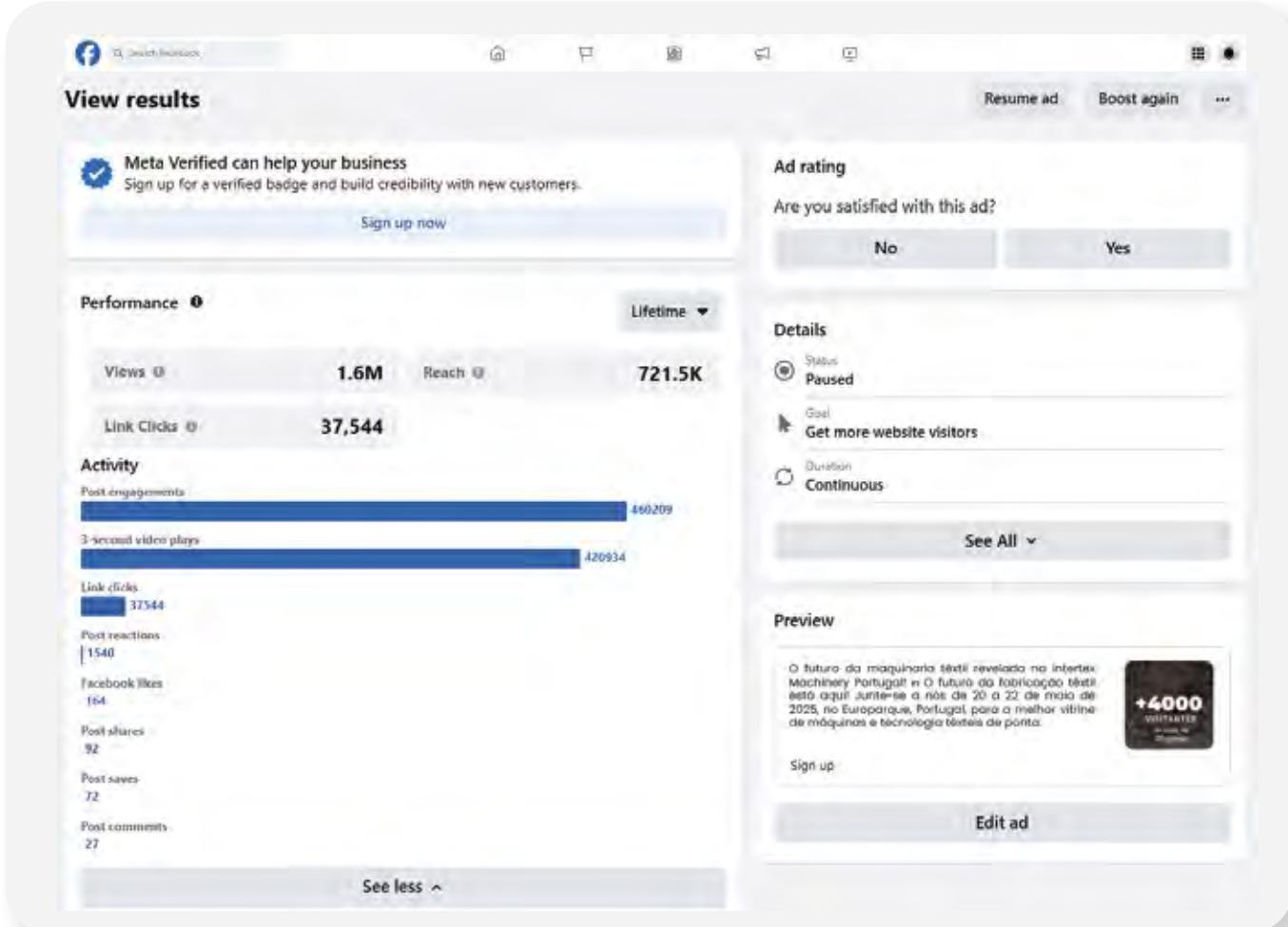
DIGITAL INTERACTIONS

Google Analytics#



DIGITAL INTERACTIONS

Facebook Analytics#



The screenshot shows a Facebook Ad Analytics page for an ad titled "Meta Verified can help your business". The page includes sections for "View results", "Performance" (Lifetime), "Activity", "Ad rating", "Details", and "Preview".

Performance (Lifetime):

- Views: 1.6M
- Reach: 721.5K
- Link Clicks: 37,544

Activity:

- Post engagements: 460209
- 3-second video plays: 426934
- Link clicks: 37544
- Post reactions: 1540
- Facebook likes: 164
- Post shares: 92
- Post saves: 72
- Post comments: 27

Ad rating: Are you satisfied with this ad? (No, Yes)

Details:

- Status: Paused
- Goal: Get more website visitors
- Duration: Continuous

Preview: A preview image for the ad, which is a black box with white text: "+4000 VISITANTES".

Website Form Analytics#



The screenshot shows a "VISITOR REGISTRATION PORTUGAL" dashboard with the status "Published". It displays key metrics: Last Submission (May 19, 2025 @ 2:38 PM), Views (9956), Submissions (2629), and Conversion Rate (26.4%). A "VIEW FULL REPORT" button is available. Below the metrics is a line chart showing visitor registration trends over time.



EXHIBITORS INFORMATION



150+
EXHIBITOR



250+
BRANDS

PRODUCT GROUPS

- Dyeing Machines
- Embroidery Machinery
- Hosiery Machinery
- Spinning Machinery
- Nonwoven Products
- Textile Printing Machinery
- Washing Textile Machines
- Weaving Machinery
- Textile Chemicals Laboratory
- Cordage and Rope Machineries
- CAD-CAM-CIM and Automations Systems
- Flat and Circular Knitting Machineries
- Folding and Rolling Machineries
- Fabrics



EXHIBITING COUNTRIES



PORTUGAL



TURKEY



SPAIN



CHINA



INDIA



BANGLADESH



PAKISTAN



BELGIUM



U.A.E



TUNISIA



JAPAN



GERMANY



ITALY



MOROCCO



UZBEKISTAN

%76 of exhibitors rated ITF Intertex Machinery Portugal as one of the most important textile machinery industry platforms in Europe.

%79 of exhibitors agreed that the visitor quality varies from good to excellent.

%78 of exhibitors are going to exhibit at the next edition.

%82 of exhibitors reached satisfaction with new business contacts and finding new customers.

%83 of exhibitors have raised their brand awareness on an international platform and benefited from the advantages of the Portuguese market.

%86 of exhibitors will recommend ITF Intertex Machinery Portugal exhibition to their business circle.



EXHIBITORS TESTIMONIALS



Hello, my name is Ricardo. I am the manager of Alphashirt. It is a 21-year-old machine company. We are here for the first time, and we are happy. The show is getting many visitors. We show the visitors how our machines work in our booth. Our customers can implement their own styles on their products with the help of our machines.



ALPHASHIRT - PORTUGAL

We are producers of fabric and garments. The exhibition is very successful. We got very good responses from the Portuguese visitors and especially the visitors from the neighboring countries. We truly appreciate the chance that we had to expose our products to a wide range of customers.



4SPID CONSULTANCY - INDIA

My name is Paula Monteiro and I'm from Felmac, a company that produces knitwear and fabrics for men, women and children. We are at this fair for the first time. The fair is great. We had a lot of contacts. We also had visits from many foreign countries customers.



FELMAC - PORTUGAL

Hello, welcome to ITF Intertex Exhibition. Our company is TEKSPA and we are participating from Turkiye. We are a 20 year-old company. We produce felt from polyester fiber. It is our first time in in the Portugal exhibition. Everything is perfect for now. We hope that the rest of the exhibition will be successful, too. Thank you.



TEKSPA - TURKIYE

We are Belgian brand producing and manufacturing in Italy. Our products are only natural fiber, cotton, linen, silk and cashmere. We are presenting our collection to have new clients in Portugal.



LA CROISSETTE - BELGIUM

We are a Tunisian company. We have customers in Spain, France and Portugal. I am happy to exhibit here at ITF Intertex, it is my first exhibition in Portugal. I am promoting our products here. I have what I asked for. I had almost non-stop visits. I have made contact with other exhibitors, also. The exhibitors share their advice about the industry. This exhibition is well- organized. Thank you very much for the opportunity to attend and exhibit.



BACOVET - TUNISIA



EXHIBITORS TESTIMONIALS



My name is Paula Mainini and I am the director of the company Fema Transportes. It has been a very positive experience. The first day of the fair was very good and the second day is even better, it is fantastic. We made a lot of contact with international visitors and contacted regular customers. I will participate again.

FEMA - PORTUGAL



We came to this show to find new business partners. It has been great. There is more business potential compared to last year. There are lots of people who are visiting us. We definitely suggest other companies to exhibit here at ITF Exhibition.

CALVELEX - PORTUGAL



Welcome. As FILETUL TEKSTIL it is our first time in the exhibition. The reason why we are participating is to find new markets. Thanks to your exhibition, we aim to find new opportunities in the textile market.

FILETUL / RED PEP - TURKIYE



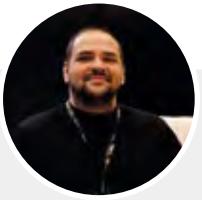
I am very happy exhibit here at ITF Exhibition. This our first time here. We are very happy to see this much of visitors. The visitors came to our booth and they were very interested in our products. Thank you so much for inviting us here.

**HAINING HUMING KNITTING FACTORY
- CHINA**



I'm João Fontes from Jobitex, we are a home textile manufacturing company since 1981, we have a strong presence in Santa Maria da Feira (Portugal). The fair is great. We are meeting new people who show a lot of interest in our products. It has been a positive experience for us.

JOBITEX - PORTUGAL



My name is Paulo Igreja and I am the founder of the company Greenbags, a Portuguese company that has been around since 2011. The participation in the fair was positive, we had many visitors who came to us, especially international visitors, from England, Germany, Canada and Spain. We collected several contacts that we will work on to achieve new partnerships for the future. I think the participation in the fair was very positive.

GREENBAGS - PORTUGAL





VISITORS INFORMATION



TOTAL VISITORS

4.000+



INTERNATIONAL VISITORS

2.000+



VISITING PURPOSES

- %78 Discovered New Trends
- %77 Reached new suppliers
- %50 Met with product specialist
- %52 Negotiated with existing suppliers
- %58 Got new business ideas
- %57 Met with sector leaders
- %65 Found dealers, representatives, business partners, distributors
- %30 Ordered
- %76 Were CEOs of companies or decision-makers
- %76 Have done or plan to do business soon with the companies in attendance
- %87 Considered that the visit to the fair was positive
- %86 Considered the offer of the products presented as good or very good
- %94 Considered the quality of the exhibitors as good or very good
- %80 Recommend this fair to colleagues or other professionals
- %82 Intend to visit the next edition of the fair in Portugal

10 COUNTRIES WITH THE MOST VISITORS

- Portugal
- Spain
- France
- Germany
- United Kingdom
- Netherlands
- Belgium
- Ireland
- Switzerland
- USA

BUYER DELEGATION COUNTRIES

- United Kingdom
- Belgium
- Albania
- Egypt
- Ukraine
- Iraq
- Georgia
- Italy
- Ireland
- Luxemburg
- Morocco
- Ukraine
- Romania
- Russian Federation
- Spain
- Sweden
- Switzerland



VISITORS INFORMATION



VISITING COUNTRIES

- Spain
- Thailand
- Morocco
- Czech Republic
- Algeria
- Iraq
- France
- Tunisia
- Russian Federation
- Denmark
- Latvia
- Mexico
- Germany
- Botswana
- Sweden
- Finland
- United States of America
- Peru
- United Kingdom
- Brazil
- Bangladesh
- Luxembourg
- Turkey
- Philippines
- Netherlands
- Cape Verde
- Georgia
- Norway
- Albania
- Poland
- Belgium
- Egypt
- Italy
- Pakistan
- Canada
- Ukraine
- Ireland
- Estonia
- Venezuela
- Slovakia
- Jordan
- United Arab Emirates
- Switzerland
- India
- Argentina



CONFERENCE PROGRAM



THINKING TEXTILES & SHOES PROGRAM EUROPARQUE 20-22 MAY

20 MAY

12:00 pm **Opening Ceremony**

3:00 pm **RCD@ITV Study Presentation**
Luis Ramos - CITEVE

3:30 pm **Decarbonization Good practices in textiles**
Filipa Barbosa - FIAÇÃO DA GRAÇA

4:00 pm **Decarbonization Good practices in manufacturing**
Ricardo Pascoal - EURORALEX

4:30 pm **"Vintage for a cause"**
Helena Antónia Silva
Founder & CEO

5:00 pm **"NAZARETH"**
Márcia Nazareth
CEO & Designer

21 MAY

11:00 am **Business Talks**
Alphashirt
ARM Footwear
Mind

12:00 pm **MD Textiles and Greenbags Fashion Show**

3:00 pm **Guest Designer Show**
Diana Mara
Fashion Designer

4:00 pm **Albarrada Têxteis e Arcopédico Fashion Show**

4:30 pm **Noção da Qualidade Fashion Show**

5:00 pm **Felmac Fashion Show**

22 MAY

11:00 am **"Isto é" Projetc**
MODATEX

12:00 pm **Business Talks**
Felmac
Probable Equation
Albarrada Têxteis



ORGANIZER
Bgroup

PARTNERS



OFFICIAL CARRIER
TAP AIR PORTUGAL



CONFERENCE IMAGES





PROMOTIONAL ACTIVITIES



- Billboards in various parts of the country.



- Distribution of invitations across industrial zones in Porto, Braga, Guimarães, Esposende, Santa Maria da Feira, Famalicão, São João da Madeira, Oliveira de Azeméis, Aveiro, Lisbon, Viseu, and Leiria.



- Social media promotional campaigns on Facebook, Instagram and LinkedIn.

• Advertising in local and international broadcasting media.



- Interviews at local and international TV channels and radio spots.

Quarta edição em Portugal da ITF Intertex

Destaque para o desfile da estilista luso-francesa Diana Mara

13 mai. 2025

Share this



As indústrias do têxtil e da maquinaria, do couro, calçado e acessórios voltam a mostrar-se no Europarque, em Santa Maria da Feira, entre 20 e 22 de maio, para mais uma edição da **ITF Intertex - Feira**

AICEP (Portuguese Agency for Investment and Foreign Trade) reporting on ITF Intertex inserting the fair in the website's Agenda.

- Promoting ITF Intertex Machinery Portugal through international chambers of commerce and agencies.

The image shows a screenshot of the AICEP website. At the top, there is a news article titled "Quarta edição em Portugal da ITF Intertex" with a sub-headline "Destaque para o desfile da estilista luso-francesa Diana Mara". Below the article are social media sharing icons. The main content area features a large image of a textile exhibition and a text box with the following text:

As indústrias do têxtil e da maquinaria, do couro, calçado e acessórios voltam a mostrar-se no Europarque, em Santa Maria da Feira, entre 20 e 22 de maio, para mais uma edição da **ITF Intertex - Feira**

Below this, there is a red banner with the text "AICEP (Portuguese Agency for Investment and Foreign Trade) reporting on ITF Intertex inserting the fair in the website's Agenda." The main content area then transitions to the ITF Intertex Machinery Portugal website, which has a yellow header with the event details: "20-22 MAY 2025" and "Europarque, PORTUGAL". The website features several images of the exhibition, a "Click to Visit" button, and sections for "EXHIBITOR PROFILE" and "VISITOR PROFILE" with lists of industry terms.

- Sending e – newsletters to local and international industry database to over 150.000 Database.

- Telemarketing to invite registered visitors and potential buyers from European and West African countries such as United Kingdom, Spain, Ireland, Italy, Morocco, Egypt, Russian Federation in the scope of Buyer Delegation Program.
- Participating to related textile exhibitions to promote ITF Intertex Machinery Portugal.



MEDIA PARTNERS

 **EUROPARQUE**



União de Associações
do Comércio e Serviços



 **AIRPORTUGAL**

**TURISMO DE
PORTUGAL** 

**20. ULUSLARARASI İSTANBUL
İPLIK FUARI**
22-24 Şubat 2024



The Apparel Times

Online magazine for Textiles, Clothing,
Leather and Technology-Bulgaria



hC hotel

 **MODATEX**

**The Fashion
MACHINE**
NEWS

WINE BREAK



 **BRITAIN
HERALD**

 **INDIA EXPORT**
India's Prime Export News Portal

 **SOLVERDE**
CASINOS & HOTELS

Chartered Institute for Textiles, Clothing and Footwear
The Textile Institute

 **TEXTILE
VALUE CHAIN**

 **TextileDaddy**
An Online B2B Portal

 **TRADE DEVELOPMENT AUTHORITY
OF AFGHANISTAN**
TDAP

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www.timesinternational.in

texfash
IT AIN'T FASHION IF IT AIN'T SUSTAINABLE

 **10 times**

 **BGMEA**



SEE YOU NEXT EDITION !

19-21 MAY 2026

Exponor, Porto - PORTUGAL

ORGANIZER

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