



International Exhibition  
of **Textile Machinery**

# POST SHOW REPORT



Organized By



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[www.intertextmachinery.com](http://www.intertextmachinery.com)

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PORTUGAL**



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## **ABOUT ITF INTERTEX MACHINERY PORTUGAL**

As one of Europe's most influential and comprehensive exhibitions for textiles and textile machinery, ITF Intertex Machinery Portugal successfully held its 5th edition at Europarque, Portugal, from 20 to 22 May 2025, with the official support of ANIVÉC/APIV – Associação Nacional das Indústrias de Vestuário e Confecção.

This year's edition marked significant growth compared to previous years, attracting over 4,000 professional buyers from more than 45 countries. The event featured more than 150 exhibitors from over 15 countries, showcasing their latest products and technologies to the Portuguese market.

Organized concurrently with ITF Intertex Portugal, the international textile machinery fair brought together thousands of industry professionals in three days. Key decision-makers, procurement specialists, manufacturers, agents, distributors, retailers, brand owners, and other sector representatives had the opportunity to network and conduct business with leading companies in the textile machinery industry.





## FAIRTAG & OVERVIEW

### FAIR NAME

**ITF INTERTEX MACHINERY PORTUGAL**  
INTERNATIONAL EXHIBITION  
OF TEXTILE MACHINERY

### EXHIBITION AREA

8.000 + M2

### DATE

20.05.2025 - 22.05.2025

### VENUE

EUROPARQUE Rua Interior do EUROPARQUE Apartado 160 4520 153 Santa Maria da Feira



**150+**  
EXHIBITOR



**15+**  
EXHIBITING COUNTRIES



**45+**  
VISITING COUNTRIES



**4.000+**  
VISITOR



**18**  
BUYER DELAGATION COUNTRIES





# DIGITAL INTERACTIONS

Google Analytics#

Site Kit

Site Search Last 90 days

Search traffic over the last 90 days

Total Impressions

67K

+70.2%

Total Clicks

5.4K

+90.8%

Unique Visitors from Search

4.0K

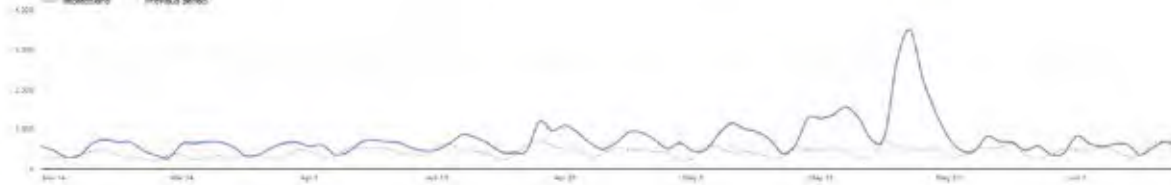
+61.9%

Conversions

951

+86.5%

— Mochomo — Previous 30 days

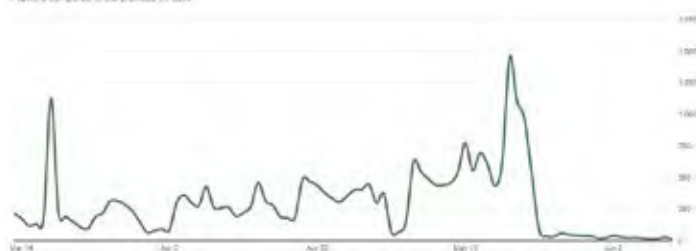


Source: Search Console [2]

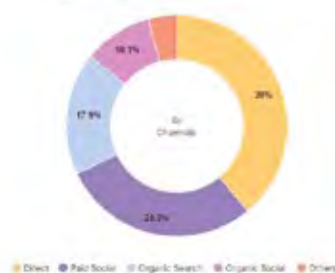
All Visitors

22K

+129.6% compared to the previous 90 days



Channels Location Devices

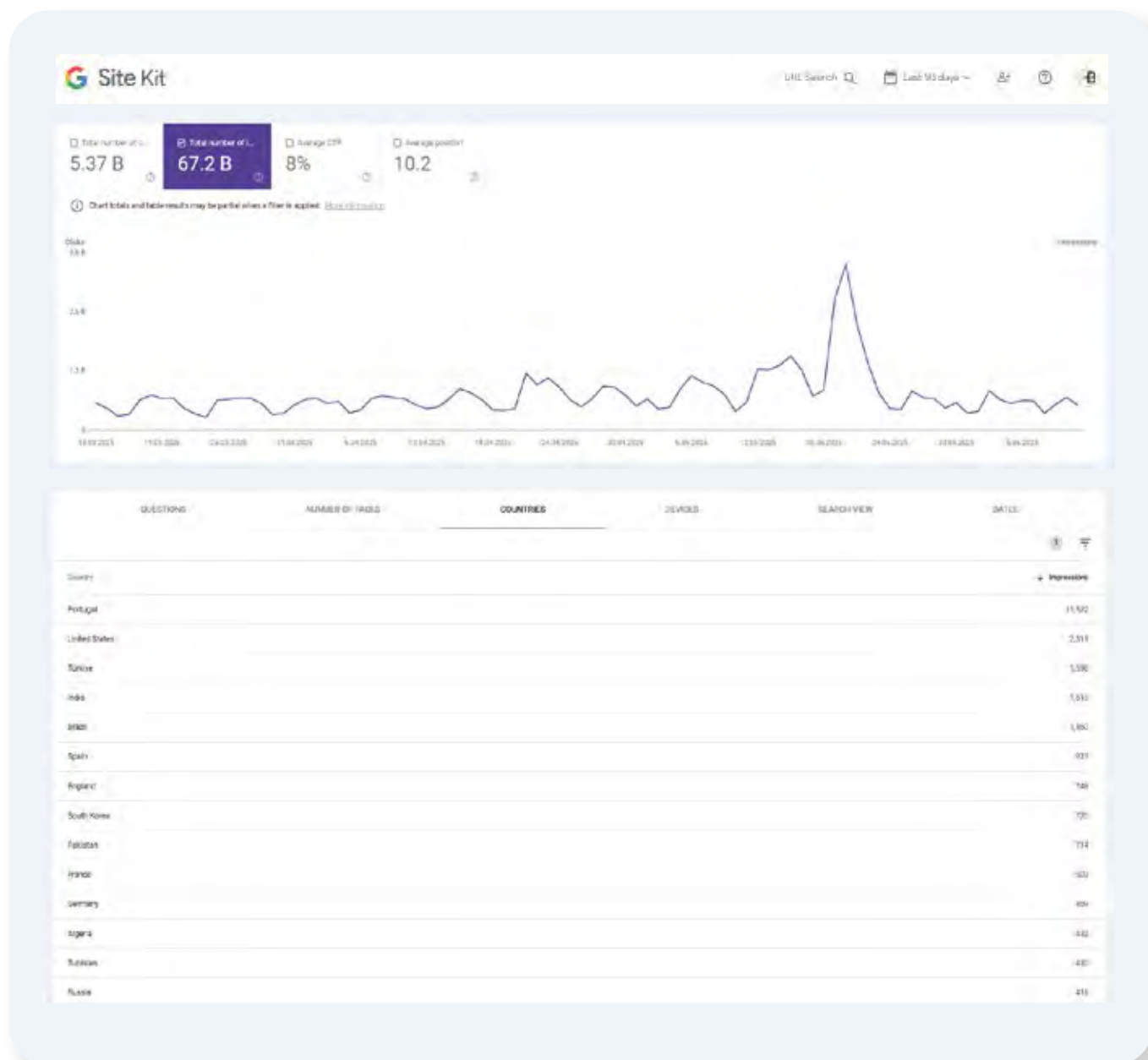


Source: Analytics [3]



# DIGITAL INTERACTIONS

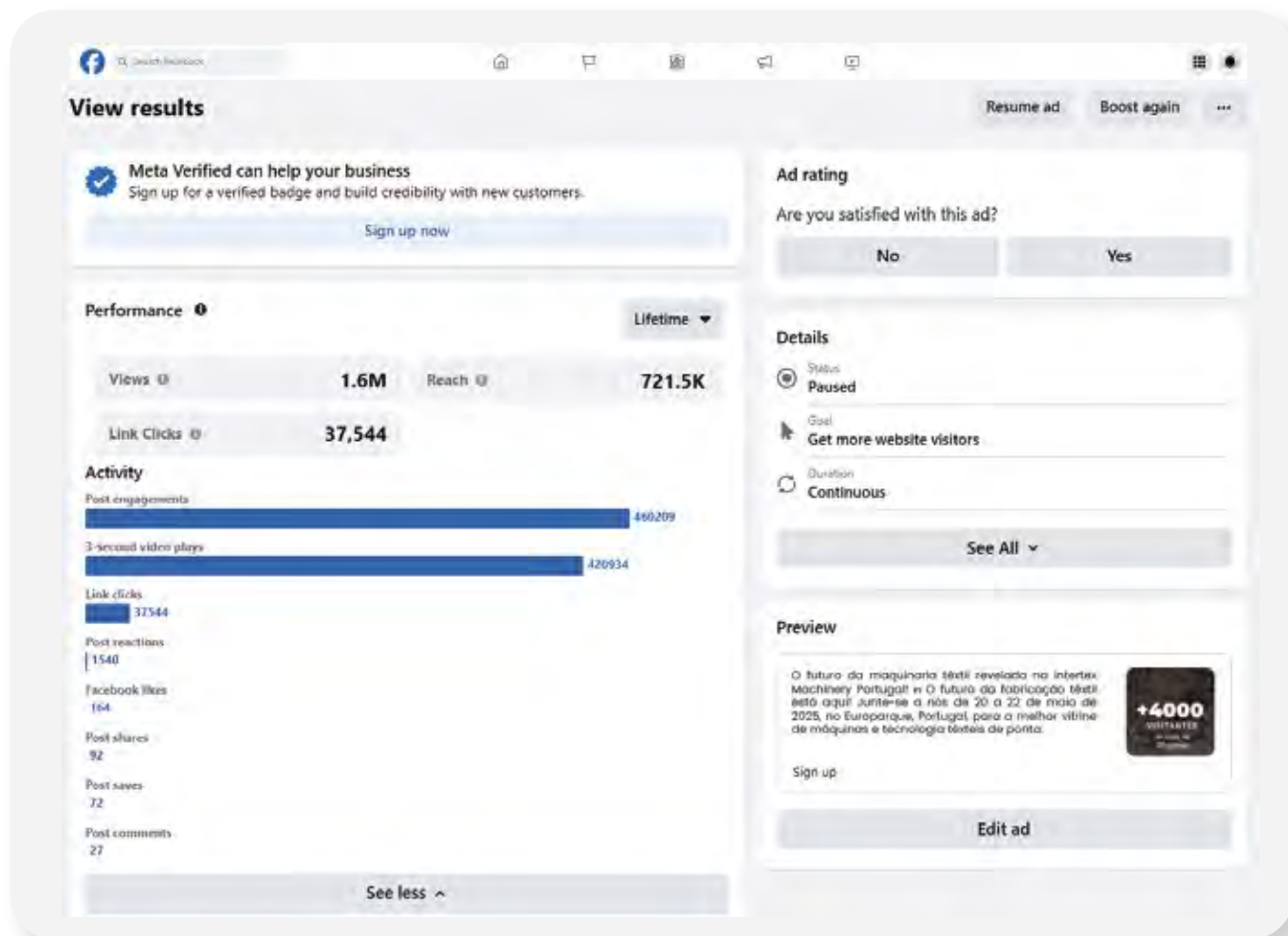
Google Analytics#





# DIGITAL INTERACTIONS

Facebook Analytics#



Website Form Analytics#







# EXHIBITORS INFORMATION



**150+**  
EXHIBITOR



**250+**  
BRANDS

## PRODUCT GROUPS

- Dyeing Machines
- Embroidery Machinery
- Hosiery Machinery
- Spinning Machinery
- Nonwoven Products
- Textile Printing Machinery
- Washing Textile Machines
- Weaving Machinery
- Textile Chemicals Laboratory
- Cordage and Rope Machineries
- CAD-CAM-CIM and Automations Systems
- Flat and Circular Knitting Machineries
- Folding and Rolling Machineries
- Fabrics



## EXHIBITING COUNTRIES



PORTUGAL



TURKEY



SPAIN



CHINA



INDIA



BANGLADESH



PAKISTAN



BELGIUM



U.A.E



TUNISIA



JAPAN



GERMANY



ITALY



MOROCCO



UZBEKISTAN

**%76** of exhibitors rated ITF Intertex Machinery Portugal as one of the most important textile machinery industry platforms in Europe.

**%79** of exhibitors agreed that the visitor quality varies from good to excellent.

**%78** of exhibitors are going to exhibit at the next edition.

**%82** of exhibitors reached satisfaction with new business contacts and finding new customers.

**%83** of exhibitors have raised their brand awareness on an international platform and benefited from the advantages of the Portuguese market.

**%86** of exhibitors will recommend ITF Intertex Machinery Portugal exhibition to their business circle.





# EXHIBITORS TESTIMONIALS

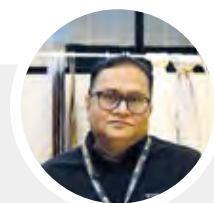
Hello, my name is Ricardo. I am the manager of Alphashirt. It is a 21-year-old machine company. We are here for the first time, and we are happy. The show is getting many visitors. We show the visitors how our machines work in our booth. Our customers can implement their own styles on their products with the help of our machines.

**ALPHASHIRT - PORTUGAL**



We are producers of fabric and garments. The exhibition is very successful. We got very good responses from the Portuguese visitors and especially the visitors from the neighboring countries. We truly appreciate the chance that we had to expose our products to a wide range of customers.

**4SPID CONSULTANCY - INDIA**



My name is Paula Monteiro and I'm from Felmac, a company that produces knitwear and fabrics for men, women and children. We are at this fair for the first time. The fair is great. We had a lot of contacts. We also had visits from many foreign countries customers.

**FELMAC - PORTUGAL**



Hello, welcome to ITF Intertext Exhibition. Our company is TEKSPA and we are participating from Turkiye. We are a 20 year-old company. We produce felt from polyester fiber. It is our first time in in the Portugal exhibition. Everything is perfect for now. We hope that the rest of the exhibition will be successful, too. Thank you.

**TEKSPA - TURKIYE**



We are Belgian brand producing and manufacturing in Italy. Our products are only natural fiber, cotton, linen, silk and cashmere. We are presenting our collection to have new clients in Portugal.

**LA CROISSETTE - BELGIUM**



We are a Tunisian company. We have customers in Spain, France and Portugal. I am happy to exhibit here at ITF Intertext, it is my first exhibition in Portugal. I am promoting our products here. I have what I asked for. I had almost non-stop visits. I have made contact with other exhibitors, also. The exhibitors share their advice about the industry. This exhibition is well- organized. Thank you very much for the opportunity to attend and exhibit.

**BACOVET- TUNISIA**





# EXHIBITORS TESTIMONIALS

My name is Paula Mainini and I am the director of the company Fema Transportes. It has been a very positive experience. The first day of the fair was very good and the second day is even better, it is fantastic. We made a lot of contact with international visitors and contacted regular customers. I will participate again.

**FEMA-PORTUGAL**



I am very happy exhibit here at ITF Exhibition. This our first time here. We are very happy to see this much of visitors. The visitors came to our booth and they were very interested in our products. Thank you so much for inviting us here.

**HAINING HUMING KNITTING FACTORY  
- CHINA**



We came to this show to find new business partners. It has been great. There is more business potential compared to last year. There are lots of people who are visiting us. We definitely suggest other companies to exhibit here at ITF Exhibition.

**CALVELEX- PORTUGAL**



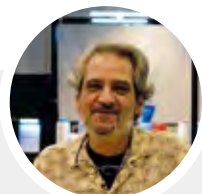
I'm João Fontes from Jobitex, we are a home textile manufacturing company since 1981, we have a strong presence in Santa Maria da Feira (Portugal). The fair is great. We are meeting new people who show a lot of interest in our products. It has been a positive experience for us.

**JOBITEX - PORTUGAL**



Welcome. As FILETUL TEKSTIL it is our first time in the exhibition. The reason why we are participating is to find new markets. Thanks to your exhibition, we aim to find new opportunities in the textile market.

**FILETUL / RED PEP- TURKIYE**



My name is Paulo Igreja and I am the founder of the company Greenbags, a Portuguese company that has been around since 2011. The participation in the fair was positive, we had many visitors who came to us, especially international visitors, from England, Germany, Canada and Spain. We collected several contacts that we will work on to achieve new partnerships for the future. I think the participation in the fair was very positive.

**GREENBAGS-PORTUGAL**





# VISITORS INFORMATION



TOTAL VISITORS  
**4.000+**



INTERNATIONAL VISITORS  
**2.000+**



## 10 COUNTRIES WITH THE MOST VISITORS

- Portugal
- Spain
- France
- Germany
- United Kingdom
- Netherlands
- Belgium
- Ireland
- Switzerland
- USA

## VISITING PURPOSES

- %78** Discovered New Trends
- %77** Reached new suppliers
- %50** Met with product specialist
- %52** Negotiated with existing suppliers
- %58** Got new business ideas
- %57** Met with sector leaders
- %65** Found dealers, representatives, business partners, distributors
- %30** Ordered
- %76** Were CEOs of companies or decision-makers
- %76** Have done or plan to do business soon with the companies in attendance
- %87** Considered that the visit to the fair was positive
- %86** Considered the offer of the products presented as good or very good
- %94** Considered the quality of the exhibitors as good or very good
- %80** Recommend this fair to colleagues or other professionals
- %82** Intend to visit the next edition of the fair in Portugal

## BUYER DELEGATION COUNTRIES

- United Kingdom
- Belgium
- Albania
- Egypt
- Ukraine
- Iraq
- Georgia
- Italy
- Ireland
- Luxemburg
- Morocco
- Ukraine
- Romania
- Russian Federation
- Spain
- Sweden
- Switzerland





# VISITORS INFORMATION



## VISITING COUNTRIES

- Spain
- Czech Republic
- France
- Denmark
- Germany
- Finland
- United Kingdom
- Luxembourg
- Netherlands
- Norway
- Belgium
- Pakistan
- Ireland
- Slovakia
- Switzerland
- Thailand
- Algeria
- Tunisia
- Latvia
- Botswana
- United States of America
- Brazil
- Turkey
- Cape Verde
- Albania
- Egypt
- Canada
- Estonia
- Jordan
- India
- Morocco
- Iraq
- Russian Federation
- Mexico
- Sweden
- Peru
- Bangladesh
- Philippines
- Georgia
- Poland
- Italy
- Ukraine
- Venezuela
- United Arab Emirates
- Argentina



# CONFERENCE PROGRAM



## THINKING TEXTILES & SHOES PROGRAM

**EUROPARQUE  
20-22 MAY**

### 20 MAY

- 12:00 pm** Opening Ceremony
- 3:00 pm** RCD@ITV Study Presentation  
Luís Ramos - CITEVE
- 3:30 pm** Decarbonization Good practices in textiles  
Filipa Barbosa - FIAÇÃO DA GRAÇA
- 4:00 pm** Decarbonization Good practices in manufacturing  
Ricardo Pascoal - EURORALEX
- 4:30 pm** "Vintage for a cause"  
Helena Antónia Silva  
Founder & CEO
- 5:00 pm** "NAZARETH"  
Márcia Nazareth  
CEO & Designer

### 21 MAY

- 11:00 am** Business Talks  
Alphashirt  
ARM Footwear  
Mind
- 12:00 pm** MD Textiles and Greenbags Fashion Show
- 3:00 pm** Guest Designer Show  
Diana Mara  
Fashion Designer
- 4:00 pm** Albarrada Têxteis e Arcopédico Fashion Show
- 4:30 pm** Noção da Qualidade Fashion Show
- 5:00 pm** Felmac Fashion Show

### 22 MAY

- 11:00 am** "Isto é" Project  
MODATEX
- 12:00 pm** Business Talks  
Felmac  
Probable Equation  
Albarrada Têxteis



ORGANIZER  
**Bgroup**

PARTNERS  
**MODATEX**

**EURORALEX**

**CITEVE**

**MODATEX**

**nc hotel**

**WINE BREAK**

OFFICIAL CARRIER  
**TP AIR PORTUGAL**





**CONFERENCE  
IMAGES**







# PROMOTIONAL ACTIVITIES



- Billboards in various parts of the country.





- Distribution of invitations across industrial zones in Porto, Braga, Guimarães, Esposende, Santa Maria da Feira, Famalicão, São João da Madeira, Oliveira de Azeméis, Aveiro, Lisbon, Viseu, and Leiria.



- Social media promotional campaigns on Facebook, Instagram and LinkedIn.





• Advertising in local and international broadcasting media.





**RADIO  
COMERCIAL**



- Interviews at local and international TV channels and radio spots.





# Quarta edição em Portugal da ITF Intertex

Destaque para o desfile da estilista luso-francesa Diana Mara

INTERTEX/AICEP 13 mai. 2025

Share this



As indústrias do têxtil e da maquinaria, do couro, calçado e acessórios voltam a mostrar-se no Europarque, em Santa Maria da Feira, entre 20 e 22 de maio, para mais uma edição da **ITF Intertex** - Feira

**AICEP (Portuguese Agency for Investment and Foreign Trade) reporting on ITF Intertex inserting the fair in the website's Agenda.**

• Promoting ITF Intertex Machinery Portugal through international chambers of commerce and agencies.



A indústria do têxtil e do calçado numa só plataforma



**Powering the Future of Textile Machinery at Intertex Machinery Portugal!**  
Discover the cutting-edge textile machinery world at Europarque, Portugal, from May 20-22, 2025. Intertex Machinery Portugal is the premier exhibition linking the textile industry's top manufacturers, technology pioneers, and professionals. This must-attend event showcases advanced solutions, sustainable technologies, and transformational innovations driving the industry forward. Join us to network with global leaders, explore state-of-the-art machinery, and unlock opportunities in the thriving textile sector.

**Don't miss your chance to be part of Portugal's leading textile machinery event—register now!**

EXHIBITOR PROFILE	VISITOR PROFILE
<ul style="list-style-type: none"> <li>• Dyeing Machines</li> <li>• Knitwear Machinery</li> <li>• Sewing Machines</li> <li>• Spinning Machinery</li> <li>• Textile Finishing Machinery</li> <li>• Washing/Triple Machinery</li> <li>• Weaving Machinery</li> </ul>	<ul style="list-style-type: none"> <li>• Textile &amp; Apparel Manufacturers</li> <li>• Production Managers</li> <li>• Quality Control Managers</li> <li>• Sourcing and Procurement</li> <li>• Textile Machinery Distributors</li> <li>• Maintenance and Service</li> <li>• Textile Engineers and Consultants</li> <li>• Association Representatives</li> </ul>



**EXHIBITOR PROFILE**

- Dyeing Machines
- Knitwear Machinery
- Sewing Machines
- Spinning Machinery
- Textile Finishing Machinery
- Washing/Triple Machinery
- Weaving Machinery
- Knitwear and Knit Machines
- Flat and Circular Knitting Machinery
- Folding and Rolling Machinery
- Textile Chemical Laboratory Equipment
- CAD - CAM - CIM and Automation Systems

**VISITOR PROFILE**

- Textile & Apparel Manufacturers
- Production Managers
- Quality Control Managers
- Sourcing and Procurement
- Textile Machinery Distributors
- Maintenance and Service
- Textile Engineers and Consultants
- Association Representatives
- Buyers and Exporters
- Engineers and Supply Chain Professionals
- Inventory and Interoperability
- Improvement and Sustainability Experts
- Workshops in Textile Tech

**Mark your calendar for the upcoming Intertex Machinery Portugal!**

Join Intertex Machinery Portugal to connect with potential partners, tap into the European market, expand your network, and foster valuable partnerships. Maximize your exposure and stay at the forefront of the textile machinery industry, in one of Europe's most vibrant markets.

[www.intertexamachinery.com](http://www.intertexamachinery.com)

• Sending e – newsletters to local and international industry database to over 150.000 Database.

• Telemarketing to invite registered visitors and potential buyers from European and West African countries such as United Kingdom, Spain, Ireland, Italy, Morocco, Egypt, Russian Federation in the scope of Buyer Delegation Program.

• Participating to related textile exhibitions to promote ITF Intertex Machinery Portugal.





# MEDIA PARTNERS

  
**EUROPARQUE**



 **AIRPORTUGAL**



20. ULUSLARARASI İSTANBUL  
**İPLİK FUARI**  
22-24 Şubat 2024



**The Apparel Times**

Online magazine for Textiles, Clothing,  
Leather and Technology-Bulgaria



**nc** hotel 

**mx**  
**MODATEX**



**WINE BREAK**



**TIMES**  
**INTERNATIONAL**  
YOUR GATEWAY TO INTERNATIONAL BUSINESS  
[www.timesinternational.in](http://www.timesinternational.in)

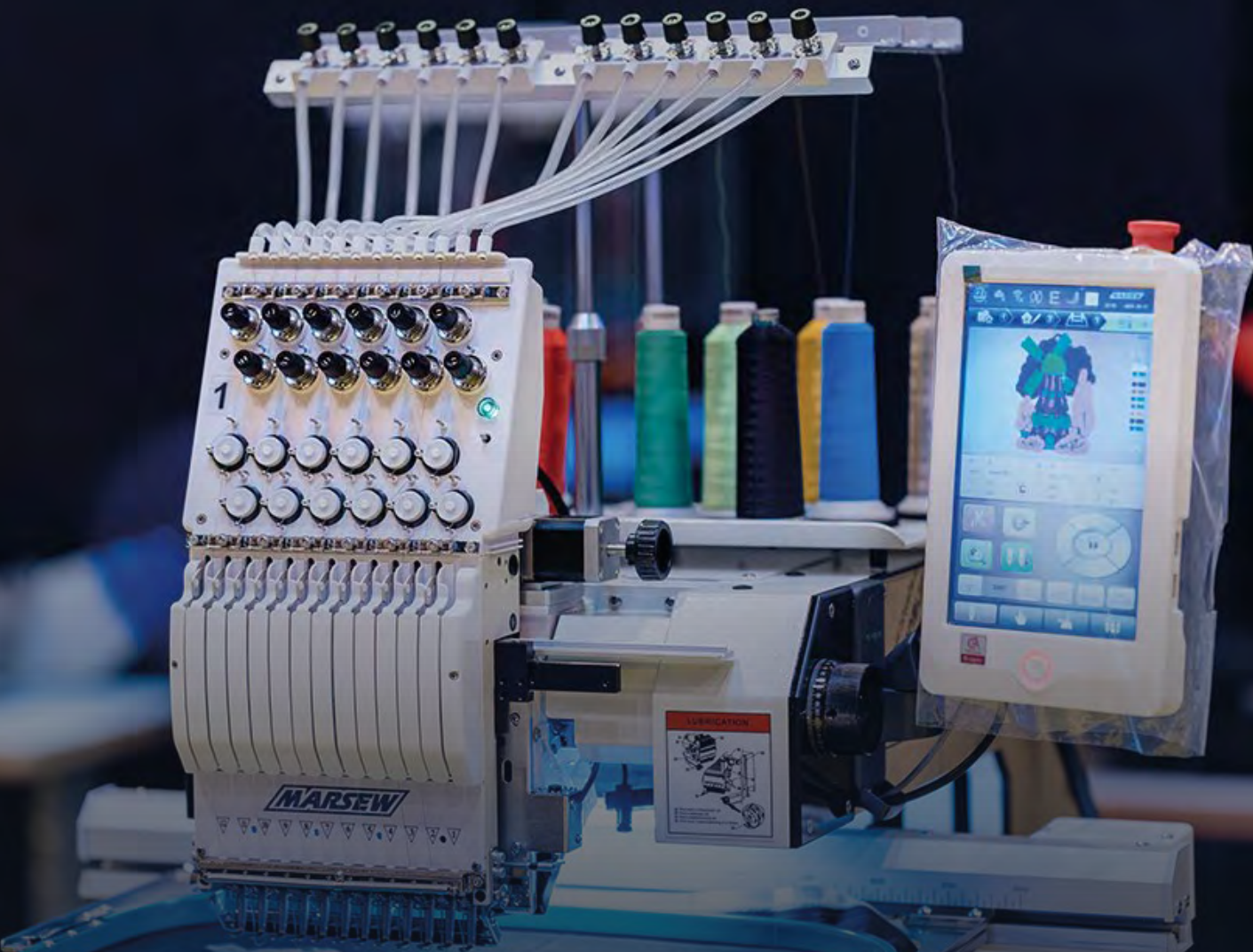
**tex****fash**  
IT AIN'T FASHION IF IT AIN'T SUSTAINABLE

**10** times





International Exhibition  
of **Textile Machinery**



# SEE YOU NEXT EDITION !

## 19-21 MAY 2026

**Exponor, Porto - PORTUGAL**

**ORGANIZER**



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