



INTERTEX MACHINERY

INTERNATIONAL EXHIBITION OF TEXTILE MACHINERY INDUSTRY

 **17-19 Oct 2024**

 **Foire Internationale
de Sousse**



INTERTEX MACHINERY TUNISIA



Organized By





WELCOME TO INTERTEX MACHINERY TUNISIA!

Join us for the premier event in the textile machinery industry, taking place in Sousse, Tunisia. This exhibition brings together industry leaders, innovators, and professionals from around the globe to explore the latest advancements in textile machinery and technology.

ABOUT THE TEXTILE INDUSTRY IN TUNISIA

Tunisia has a rich history in the textile industry, dating back several centuries. Today, the country is a key player in the global textile market, known for its high-quality production and skilled workforce. The textile sector is one of the largest contributors to Tunisia's economy, employing over 160,000 people and generating significant export revenues.



KEY HIGHLIGHTS:

- **Strategic Location:** Tunisia's geographical position offers easy access to both European and African markets.
- **Trade Agreements:** Tunisia benefits from several trade agreements, including the Association Agreement with the European Union, which allows for duty-free access to EU markets for many textile products.
- **Skilled Workforce:** A highly trained and experienced labor force in the textile sector.
- **Government Support:** Strong governmental support and investment incentives for textile and apparel manufacturing.
- **Innovation and R&D:** The sector is supported by a strong focus on research and development, with several institutions dedicated to innovation in textile technologies. These R&D centers work on developing new materials, improving production processes, and enhancing product performance.
- **Sustainable Practices:** A growing focus on sustainable and eco-friendly production methods.



WHY EXHIBIT AT **INTERTEX MACHINERY TUNISIA?**

- **Access to a Thriving Market:** Experience the dynamic Tunisian textile market, known for its quality production and strategic location.
- **Networking Opportunities:** Connect with industry leaders, potential buyers, and key decision-makers from around the globe.
- **Showcase Innovations:** Display your latest products, technologies, and services to a targeted audience seeking advanced solutions.
- **Brand Visibility:** Enhance your brand's presence in the market through extensive media coverage and promotional activities.
- **Business Growth:** Identify new business opportunities, forge partnerships, and expand your market reach.
- **Market Insights:** Obtain valuable insights into the latest trends, demands, and technological advancements in the textile machinery industry.
- **Government Support:** Benefit from the strong support of the Tunisian government for foreign investment and trade in the textile sector.

MARKET INSIGHTS

- An emblematic sector of the country, textiles in Tunisia represent the leading industry in terms of exports, jobs and added value. Located at the gateway to Europe, the North African territory has nearly 200,000 textile workers who work in the production of fabrics and finished or semi-finished clothing products. The country has specialized in different fields such as spinning, weaving, hosiery and even finishing.
- Tunisia benefits from a key geographic proximity to European countries and has signed free trade agreements with the markets of Sub-Saharan Africa, the Middle East and the European Union.
- Tunisian manufacturers are increasing in sophistication and are aiming to further attract high-end textile brands.
- Increasingly moving towards manufacturing finished products focused on innovation and R&D, involved in the full process, from spinning through to weaving to finishing.





EXHIBITOR PROFILE

- Textile Machinery Manufacturers
- Automation and Control Systems Providers
- Cutting and Sewing Machinery Producers
- Printing and Dyeing Equipment Suppliers
- Textile Chemicals and Dyes Manufacturers
- Accessory and Component Manufacturers
- Recycling and Sustainability Solutions Providers
- Quality Testing and Inspection Equipment
- Packaging and Material Handling Solutions
- Finishing Equipment Suppliers
- Consulting and Training Services
- Research and Development Institutes
- Trade Associations and Government Bodies



VISITOR PROFILE

- Textile Manufacturers
- Procurement and Sourcing Professionals
- Fashion and Apparel Brands
- Retail and Wholesale Buyers
- Technical and R&D Personnel
- Government and Regulatory Officials
- Industry Consultants
- Investors and Entrepreneurs
- Educational Institutions
- Media and Publications
- Environmental and Sustainability Experts
- Logistics and Supply Chain Experts
- Quality Control and Compliance Officers
- Maintenance and Technical Services Providers
- Entrepreneurs and Innovators





INTERTEX MACHINERY TUNISIA

Join us at Intertext Machinery Tunisia to explore the vibrant textile machinery market in Tunisia, connect with industry professionals, and discover new opportunities for growth and innovation.

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 www.intertextmachinery.com

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